

The Wild West of GDPR Data Protection - Webinar Synopsis

The European Union's General Data Protection Regulation (GDPR) compliance can now officially be enforced; and the consensus is, the legislation is vast, complex and wide-reaching. The GDPR not only applies to organizations located within the European Union (EU) but it also applies to organizations located outside of the EU if they offer goods or services to, or monitor the behavior of EU data residents. In fact, organizations can be fined up to 4% of their annual global turnover for breaching GDPR. The compliance involves multiple individuals and different types of technology, to ensure you are meeting GDPR compliance and protecting your organization's brand. Knowing where you are susceptible to breaches is a strong starting point. The GDPR is not a security framework, but it does call out data security best practices. In this webinar, Tom will touch upon these best practices and explain how a GDPR Compliance Audit can benefit your organization.

Tom DeSot – EVP, Chief Information Officer

As CIO, Tom is charged with key industry and market regulator relationships, public speaking initiatives, key integration and service partnerships, and regulatory compliance matters. Additionally, Tom serves as the company's internal auditor on security-related matters.

Prior to Digital Defense, Tom was Vice President of Information Systems for a mid-tier financial institution with responsibilities including information security initiatives, implementation of home banking and bill pay products, the ATM/debit card program, and all ATM networking.

Tom holds a Master of Science degree in Information Technology with a concentration in Information Security from Southern New Hampshire University and a Bachelor of Arts in Applied Arts and Sciences from Texas State University (summa cum laude). He also holds the National Security Agency's INFOSEC Assessment Methodology Certification and is formally trained in the OCTAVE Risk Assessment Methodology.

Tom currently serves on the information security curriculum advisory panels for Texas A&M University-San Antonio and Hallmark University – San Antonio. He is an active member of the North San Antonio Chamber of Commerce IT Committee, and has delivered cyber-security and cyber-ethics presentations at the University of Texas at San Antonio.



Kimberly – Director of Product Marketing

Kimberly Carlos has nearly 13 years of experience in technology marketing, currently guiding the product marketing strategy for Digital Defense Inc.'s cybersecurity vulnerability management solutions.

Prior to joining Digital Defense Inc., Kimberly was the Associate Vice President of Product Marketing, where she was responsible for global cyber risk management proposition marketing strategy and product marketing for GDPR risk management solutions. She has worked in the cybersecurity industry since 2015 and has a background in managed security services, such as SIEM log monitoring, as well as various technology compliance solutions supporting regulations such as PCI DSS and HIPAA.

